



MTA Membership 2014



Connecting, supporting and invigorating sustainability for our business community.

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Meetings

2nd Wednesday each Month

6pm-7pm

MTA are the hub for connecting, supporting and invigorating sustainability for our business community.

Our objective is to help build the capability of our business community to provide a strong, unified and sustainable local economic base.

Through a range of networking events, presentations and training opportunities, MTA provides the voice and advocacy for its local members at both state and federal level.

With many years of helping support our local businesses, MTA provides the foundation to allow you and your business to connect, grow and gain support from your fellow business community.

Membership Benefits

Unequaled networking

MTA is the number one networking organisation in the Isaac Regional area, convening some 40 events annually. All events are open to Members and the majority are free to attend. Some events are reserved for Members only. Networking is the key to business success and these events give you an opportunity to meet your customers, potential customers, suppliers and competitors.

Online E-Directory

Advertise your business in our online directory. You control the content of your entry and you can edit the information as often as you like. This is a great opportunity to be recognised as a progressive and proactive local business. The directory allows you to present yourself directly to the procurement and purchasing officers.

Discounted Events and Training

MTA offers a range of training and networking opportunities to ensure that all Moranbah businesses have access to training to help move their business forward. MTA Members are eligible for a discounted rate on all training as well as additional members only training and events.

MTA Members Only Events and Networking Nights

To help give MTA Members the edge over competitors, MTA offers exclusive training and events that are for members only.

eNews

A comprehensive fortnightly "eNews" is published in the all Members and stakeholders. eNews includes all upcoming local and regional events that are available for local business and also key information that directly relates to MTA members.

Advocacy

If you have an issue with government, MTA can assess your situation and offer advice. Should it be of benefit, lobbying under the auspices of the MTA may be undertaken.

Website

Our website allows you to access important information and to comment on MTA initiatives. The site also provides a link to other business websites.

Host a Networking Event or Open for Business Event

MTA together with members host a range of events at the premises of members every two months. The member will have the opportunity to showcase the business, talk about its origins and ambitions and provide attendees with take-home promotional materials. These events are free for members to attend. If you are interested in profiling your business, email Melissa Westcott on gro@moranbahtraders.com.au or telephone 0428 180 421.

Proud to be a member

Let shoppers know that you belong to the MTA by proudly displaying your distinctive membership decal. All members also receive an electronic decal to use in their everyday marketing.

Quarterly Members Only Guide

Each year MTA will send through the MTA Local Solutions Magazine, that will showcase all MTA Members and showcase businesses that can provide B2B solutions within Moranbah and to other MTA Members.

Service Star Awards

Showcase your employees and service across Moranbah through the Moranbah Service Star awards that culminates in November with a Gala Dinner where the Best in Business are recognised.

How do I become a MTA Member?

Membership is based on an Annual Membership Fee. To become a member, please complete the Membership form and submit to gro@moranbahtraders.com.au.

Do I have to be based in Moranbah to become a Member?

No – we have many members that are spread across the Isaac, Mackay and Whitsunday Region, however it is essential that your business has a current base within the Moranbah community. Becoming an MTA member allows you to connect with a wide range of business across the region to help build your business connections, capability and sustainability. MTA Members do require an ABN and must be a registered Business.

What type of business can join?

We welcome any busy that is based in our region who want to meet fellow business community members to network, learn and connect with.

How often do you meet?

MTA have a range of events and activities that focus on supporting our local business community. Networking, training, sharing ideas and sharing, plays a key role in developing and rolling out capability for our area.

What are the Service Star Awards and how do I become apart of them?

MTA are building on the success of a successful track record of providing our Business Community with Business in Service awards over the last five years.

Based on our Business Communities feedback combined with the requirements to meet the changing needs of our Customers and Businesses, we are delivering our refreshed "Customer Choice" and "Business Industry" Category, along with a new "Business Choice" category for recognising the behind the scenes contribution of your team.

A winner for both Service and Business Awards will be selected each month from June to October, with the overall winner in each category being announced in November at a special Awards function.

How much does membership cost?

Membership for MTA is annually in line with the financial year.

- Small Business (1-2 Employees) \$220
- Medium Enterprise (3-7 Employees) \$330
- Large Enterprise (8-14 Employees) \$440
- Commercial Enterprise Over 15 Employees \$550
- Not-for-Profit \$150 (*Must be registered NFP to be eligible for Discount*)
(NB- Employees calculated at Full Time Equivalent, including sub contractors)